

## COPYWRITER

**Reports to:** Art Director

**Job Overview:** We are seeking an individual with an attention to detail, strong collaborative skills, and a positive attitude. As a company that values originality and candor, we genuinely care about equipping our clients to succeed. Fresh ideas, thoughtful designs, and beautiful execution are precisely what FPW Media is known for. Please review the requirements listed below and if you believe you are a good match with FPW's values and the skillset we would like to hear from you.

### **Ideal Candidate:**

- Exhibits excellent written communication, creative writing, and proofing abilities;
- Enjoys writing content for a variety of audiences, industries, and uses
- Communicates effectively, clearly, and concisely through written and verbal means;
- Has excellent time management and prioritization skills; is able to effectively multitask
- Possesses the ability to work both independently and collaboratively
- Collaborate with designers and other team members on a variety of creative brainstorming and strategic marketing initiatives.
- Knowledge of product marketing, goals, and audience behavioral objectives to ensure content is engaging and effective
- Comfortable conducting extensive research for many niche topics
- Has a strong understanding of writing mechanics and grammar, along with the ability to proofread and copyedit
- Has experience writing in different styles/voices across a variety of applications; and
- Is able to take the initiative to creatively generate content with minimal direction.

### **Key Responsibilities:**

- Generate copy for multiple clients in a variety of industries and for a broad range of applications for diverse marketing communication initiatives
- Create proposals for new projects and clients
- Generate copy for internal marketing purposes, such as the company website and case studies
- Write and assist with distribution of press releases
- Clearly communicate brand voice in adherence with FPW's writing guidelines
- Other tasks and responsibilities as assigned

### **Qualifications**

A competitive candidate will have the following qualifications:

- A degree in a field related to marketing, business, communications, English, or writing
- 2–3 years of copywriting and proofreading experience

Must be well-versed in:

- Microsoft Office and G Suite applications
- Writing mechanically correct pieces with minimal errors
- Writing for a variety of applications and with different voices
- Creative writing
- Technical writing
- Public relations writing

Must have a working knowledge of:

- Adobe applications

Preference will be given to candidates who have experience with:

- Copywriting and proofreading for a variety of organizations, industries, and applications

**Benefits:** One of several ways FPW demonstrates company appreciation for our team members who lend their passion and talents is our benefits package!

**Health & Vision Insurance** | Your health is important to you, so it is important to us. FPW fully covers health & vision insurance for all full-time team members, with the option to add family members with a nominal cost share.

**Paid Time Off** | We offer Paid Time Off to all full time team members.

**Professional Development Opportunities** | We value lifelong learning. We provide our Team members with access to Udemy courses and other professional development opportunities.

**401K** | We offer our team members the opportunity to establish a 401K with matching.

**Growth Opportunities** | As a rapidly growing company, we like to promote from within.

**Compensation:** \$19 - \$21/hr

**Job Type:** Full-time

**Job Location:**

- Springfield, OR