

Graphic Designer

About The Position

The Graphic Designer is responsible for the creation, maintenance, and modification of design content. From logo design to art direction, renderings, mockups, and print production, a Graphic Designer will have their hand in a variety of projects. A large majority of work will be completed within the Adobe Suite, primarily (but not limited to) Photoshop, InDesign, Illustrator, and Xd. An established proficiency in the Adobe design suite is critical. Design direction for this work may need to be obtained from multiple sources. Thus, the ideal candidate will be a self-starter with the ability and confidence to decipher direction and ultimately meet or exceed the client's ask.

Key Responsibilities

- Create new brand assets in various formats
- Modify existing brand assets for use across a variety of platforms and channels
- Develop comprehensive brand standards (asset use, color, typography, mood, etc.)
- Intake design needs and decipher design direction
- Collaborate with team members and stakeholders to design new or modify existing assets
- Prepare collateral for both printing and digital needs
- Develop best-value creative recommendations
- Provide design/art direction for multiple projects, spanning various industries
- Optimize imagery for use across a variety of platforms and channels
- Perform design-related quality control functions
- Conceptualize visuals based on design direction
- Operate within budgetary parameters
- Perform successfully in a fast-paced, deadline-based environment
- Additional responsibilities as assigned

Qualifications

We are looking for an experienced graphic designer. The ideal candidate for this role will have the following skills and certifications:

- Associate's or Bachelor's degree in graphic design or equivalent experience
- At least two years of prior graphic design experience in a deadline-driven workplace
- Proficiency in the Adobe Design Suite (Adobe Illustrator, InDesign, Photoshop, and Xd)
- Proficiency in Microsoft Office Products
- Proficiency in G Suite applications
- Proficiency in design standards and principles
- Print experience and in-depth knowledge of Pre-press
- Experience managing and prioritizing multiple projects at once

An ideal candidate would display the following traits:

- Works well under pressure
- Quick learner and efficient with a high sense of urgency
- Ability to work independently
- Ability to complete work within stated timeframes
- Excellent written and verbal communications skills
- Organized, dependable, and detail-oriented
- Highly collaborative
- Strong interpersonal skills
- Highly flexible
- Able to multitask
- Accepts and appreciates constructive feedback

Benefits: Comprehensive benefits package

Compensation: Depends on experience.

Qualified applicants should submit a resumé electronically to lizabeth@fpwmedia. A cover letter and creative portfolios are strongly encouraged. The subject line should read accordingly. Applications are not available at the office.